

ADDICTION EXCHANGE

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News from the worlds of clinical practice and research

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Mid-Atlantic Addiction Technology Transfer Center

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Welcome to *Addiction Exchange*, a forum for the exchange of clinical practice and research information among clinicians, scientists, educators, and administrators in the area of addiction. Today, we continue our discussion of **Improving Your Substance Abuse Treatment Program: Using the National Leadership Institute (NLI)**. We introduced the NLI in the last issue as a CSAT-sponsored Institute whose mission is to identify and facilitate transfer of the best management and business practices of innovative leaders in the substance abuse treatment provider community to national, regional, and State networks of treatment providers. Call NLI at 1-800-411-0814.

A key task of the NLI is to identify critical management and business practices and develop training curricula in those practice areas to enhance providers' relevant skills and knowledge. To meet the training and education needs of community-based substance abuse treatment provider organizations (CBOs) the NLI is identifying topics, materials, and skilled trainers. NLI training focuses on strategies for effective business practices and organizational development, and on developing the skills and providing the tools necessary to take advantage of new markets, e.g., adult and juvenile drug court networks and the Child Health Insurance Program.

Training courses and workshops scheduled from Sept. 1999-May 2000 include:

Strategic Planning: Marketing: September 14-15, 1999, Little Rock, AR
Strategic Planning: Marketing: September 16-17, 1999, Philadelphia, PA
Strategic Planning: The Art and Practice: September 20-21, 1999, Denver, CO
Governance: Board Development: September 23, 1999, Kansas City (ATTC)
Governance: Board Development: October 14, 1999, St. Louis, MO (ATTC)
Welfare Reform Pilot Test, October 14, 1999, Phoenix, AZ
Financial Planning: October 20, 1999, Kansas City (ATTC)
Juvenile Drug Courts: Pilot Test: November 4-5, 1999, Providence, RI
Management Information Systems Course Pilot Test: November 17, 1999, Kansas City (ATTC)
Marketing as Collaboration: December 15, 1999, Kansas City (ATTC)
CHIPs, Pilot Test: February 16, 2000, Kansas City (ATTC)
Strategic Planning: Art and Practice: March 1, 2000, Kansas City (ATTC)
Welfare Reform Opportunities: March 15, 2000, Kansas City (ATTC)
Juvenile Drug Courts: April 12, 2000, Kansas City (ATTC)

Fact Sheets. The NLI has developed an ongoing series of informative fact sheets that focus on featured topics of interest to CBOs related to business operations and management. These are designed to provide practical, hands-on ideas and resources, and are available on the NLI web site. They also may be requested from the NLI. The NLI Fact Sheets cover a wide variety of information related to featured topics, and include case studies and examples from successful CBO efforts, recommendations from experts in the field, mini-assessment tools, and practical ideas for implementing new management practices or refining those that are already in place. Currently available topics include Accreditation, Information Systems, Preparing for Y2K, Quality Management, Strategic Planning, Strategic Positioning and Networking, and others will be issued soon.

Compendium. The NLI materials development team is developing a Compendium of the Literature, a publication that will serve as a handbook for CBOs looking for answers to questions about management and business practices for planning and day-to-day operations purposes. The Compendium will also serve as a companion guide for CBOs using other NLI services such as Training and Field Operations/Consultancy. The Compendium is slated for a 1999 release.

Library Services. NLI librarian is available for CBO staff who need assistance with literature searching or with retrieving that hard-to-find reference article and have no access to such services in their region. You can contact the NLI Librarian at 301-495-1080 or via e-mail at Info@NLI4CBOs.org

We hope you find *Addiction Exchange* useful in your work. Please let us know about your information needs: email the editor of *Addiction Exchange*, Dr. Karen Ingersoll, at kingerso@vcu.edu, or discuss your training needs by calling us at (804)-828-9910, or contact the ATTC office at mid-attc@mindspring.com. The Mid-Atlantic ATTC's website address is <http://www.mid-attc.org/>.

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