

ADDICTION EXCHANGE

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News from the worlds of clinical practice and research

Brought to you by FAX, email, and on the web by the
Mid-Atlantic Addiction Technology Transfer Center,

A CSAT-funded Center

Welcome to *Addiction Exchange*, a forum for the exchange of clinical practice and research information among clinicians, scientists, educators, and administrators in the area of addiction. Today, our topic is **Improving Your Substance Abuse Treatment Program: Introducing CSAT's National Leadership Institute.**

The National Leadership Institute (NLI) is a CSAT-sponsored Institute whose mission is to identify and facilitate transfer of the best management and business practices of innovative leaders in the substance abuse treatment provider community to national, regional, and State networks of treatment providers. The NLI offers providers business knowledge and expertise both from in the substance abuse treatment field and the larger world of nonprofit organizations. The NLI identifies and mobilizes the most advanced, entrepreneurial ideas and practices of innovative leaders in the provider community. Treatment providers can be mentors to their colleagues, sharing tools and strategies so that community-based providers can succeed and thrive in the competitive health-care marketplace of the 21st century. Sponsored by the Center for Substance Abuse Treatment (CSAT), the NLI is a collaboration of treatment providers, CSAT, consultants, and experts in business management. NLI offers:

- Self-assessment and action-planning tools to identify and strengthen your agency's key areas of management and business
- A collection of resources designed for nonprofit organizations
- Consultants available by telephone, at workshops, and on site to collaborate with your organization on specialized management and financial topics
- Mentors who are peers and colleagues to offer practical, tested strategies from their own experience with similar situations
- A team of NLI experts who have skills and experience in the unique business and organization issues faced by today's treatment providers
- New curricula, training, and learning materials designed by NLI and based on our growing knowledge about successfully managing programs in a competitive marketplace

NLI is designed for CBOs that provide substance abuse treatment to traditionally underserved groups such as racial and ethnic minorities, children and adolescents, women, sexual minorities, the homeless, persons affected by HIV/AIDS, persons with or at risk for substance abuse and mental illness, or residents of urban and/or rural areas. As a nonprofit treatment provider, your agency can participate in the NLI's interactive network of providers. The knowledge, innovation, and experience to succeed in today's competitive environment already resides within the CBO community. The NLI pulls together in one place the most useful practices. These practices are then available for dissemination to the field. As NLI participants, CBO leaders can share successful methods, gain access to specialized financial and business experts, and further the treatment field by enhanced business practices.

The NLI offers many resources and opportunities to access information, materials, and case studies about innovative, proven business and management strategies for nonprofit agencies, participate in seminars, workshops, and training events with other CBO leaders, receive technical assistance on-site and off-site, and participate in a long-term program of organizational development and change, based on your agency's assessment of its needs and priorities. To participate, you can call toll-free 1-800-411-0814, send E-Mail to Info@NLI4CBOs.org, or Visit <http://www.NLI4CBOs.org>. An NLI Resource Facilitator will contact you to provide an overview of NLI services and to discuss your agency's concerns in depth. In this one-on-one conversation, NLI will review your developmental issues as well as your organization's needs and priorities. Working together over time, you and the Resource Facilitator will identify your TA needs, possible action steps, and appropriate resources to meet your needs.

We hope you find *Addiction Exchange* useful in your work. Please let us know about your information needs: email the editor of *Addiction Exchange*, Dr. Karen Ingersoll, at kingerso@vcu.edu, discuss your training needs by calling us at (804)-828-9910, or contact the ATTC office at mid-attc@mindspring.com. The Mid-Atlantic ATTC's website address is <http://www.mid-attc.org/>.

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